



Complete Digital Illustration: A Master Class in Image-Making

By Lawrence Zeegen

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Lawrence Zeegen

Complete Digital Illustration is an informative and practical guide to this in-demand area of design. Alongside step-by step tutorials, top image-makers from around the world provide real and practical advice on setting up a studio, creating a killer portfolio, and winning commissions.

The work featured in the book reflects the wide and exciting range of image-making practice that thrives today, from music and fashion to character and toy design. The book reveals the secrets of the industry's most successful creatives who transfer traditional illustrative skills into digital dimensions, producing the highest quality, most commercially successful animation, three-dimensional, and vector-based illustration. This book offers a master class for students and professional designers and illustrators who want to take their work beyond the constraints of two-dimensions and gain greater commercial success. An inspirational, must-have guide, *Complete Digital Illustration* is also of real value for professional image-makers.

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Editorial Review

About the Author

Lawrence Zeegen is an influential image-maker, illustrator, graphic designer and academic. He is also a regular contributor to Computer Arts magazine, Creative Review, the Association of Illustrators' magazine The Journal, Artists' Newsletter and MacFormat. He was Council Member for The Association of Illustrators 2000-2002, is a full D&AD member and has been on annual award jury panels for both.

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