



Trizics

By Gordon Cameron

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Trizics By Gordon Cameron

TRIZ first emerged from the former Soviet Union in the 1990's. TRIZ is the Russian acronym for Theory of Inventive Problem Solving. TRIZ is a set of tools for directing creative thinking based upon the study of patents. Breakthrough thinking is not left to creative inspiration. Instead, new and innovative ideas that solve simple to highly complex technical problems or create new inventions can be systematically derived. TRIZICS is an organized process for the practical application of TRIZ, it incorporates TRIZ tools into a simple step-by-step framework that includes the logic of structured problem solving, leverages TRIZ tools for root cause analysis, and directs the user to select the appropriate TRIZ tool to use during the problem solving process

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Editorial Review

About the Author

Gordon Cameron earned his degree in Physics at the University of Glasgow, Scotland. He has 25 years engineering experience in both research and development and high volume manufacturing in the semiconductor industry working in the United Kingdom, Republic of Ireland and the United States. He has published many technical papers on plasma etching systems used in the manufacture of semiconductor devices. His main focus has been on technical problem solving and troubleshooting. During his 16 years with Intel Corporation, he taught numerous TRIZ classes to engineers and has successfully applied TRIZ to many technical problems. Elected President of the Arizona TRIZ Association in 2007 Gordon has pursued the further development and application of TRIZ as well as other approaches to creative problem solving.

Users Review

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Valerie Wright:

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