



Mob Rules: What the Mafia Can Teach the Legitimate Businessman

By Louis Ferrante

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Mob Rules is an INTERNATIONAL BESTSELLER, translated into 15 languages.

"Ferrante draws on an extensive knowledge of world events, Mob lore, and personal experience to deliver an engrossing effort that reads like a rousing memoir, meditation on world history, and Mafia exposé all in one." --*Kirkus Reviews*

Former mobster turned writer Louis Ferrante reveals the surprisingly effective management techniques of organized crime and explains how to apply them in any legitimate business. Ferrante ran his own crew within the Gambino Crime Family, and masterminded some of the biggest heists in U.S. history. His talent for management was the key to his success on the streets. Now he offers time-tested Mafia wisdom based on true stories. As a testament to the book's expert business advice, Mob Rules was nominated for the 800-CEO-READ Business Book Awards.

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Editorial Review

Review

"Ferrante shares cogent advice for employees, middle managers, and bosses. A colorful and surprisingly practical business primer."

—*Publishers Weekly*

"One of the wisest and wittiest collections of reflections on life and business ever penned by a wiseguy."

—*Fort Worth Star-Telegram*

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----*Kirkus Reviews*

"[Mob Rules] pours out spicy tales of Mob lore to make its management points, an approach most execs couldn't refuse."

-----*New York Post 3/20/11.*

"Wiseguy's Wisdom. Worthwhile, sometimes humorous tips on how to succeed in business." --- --*New York Daily News*

"He never got an M.B.A. but ex-mobster Louis Ferrante learned enough about business on the street." -----
Crain's New York Business

"Former Gambino family associate Louis Ferrante has delivered one of the wisest and wittiest collections of reflections on life and business ever penned by a wiseguy."

-----*Fort Worth Star-Telegram*

"The Mafia Management Guru."-----*BusinessWeek*

"Leadership lessons from the mob. Ferrante's book is worth the read...colorful tales of mob life."----*Forbes*

"Useful lessons for entrepreneurs and even middle managers."

----*London Financial Times*

"Mob Rules is packed with case studies highlighting the techniques of great practitioners (with) historical insights."

----*The Week (London)*

"Mob Rules is a collection of lessons that can be gleaned from the long and colourful history of the Mob and applied to the legal business world." -----*CTV Canada*

"Mob Rules lays out the ways the rules of the Mafia can be applied in pursuit of straight-world success, injecting historical parallels and real-life anecdotes along the way."

-----*New York Post 6/13/11*

"It's very rare when someone from Lou's world has the heart of a writer. Criminal experiences don't usually lead to great insights. Louis Ferrante is different-his talent for storytelling shines through in Mob Rules."

-----*Nicholas Pileggi, author of Wiseguy and Casino*

"Louis Ferrante is a wise guy in every possible sense of the word. His wisdom is extraordinary and his writing style immaculate."

-*David Black, screenwriter and producer for Law & Order*

"I knew John Gotti better than anyone, and if he were alive today, Mob Rules would be his favorite book."

----*George "Fat George" DiBello, caretaker of John Gotti's South Queens social club during the don's reign*

"Finally, Lou brings all of the Mafia's wisdom and business acumen together in Mob Rules and shows readers how they can apply the mob's best practices to their own businesses."

----*Rita Gigante, daughter of the late mob boss Vincent "The Chin" Gigante*

About the Author

Louis Ferrante is a former Mafia associate and heist expert who served eight and a half years in prison after refusing to incriminate members of the Gambino Crime Family. He educated himself in prison where he read thousands of books. He's now an international bestselling author, global business speaker, and hosts a series for the Discovery Channel called *Inside the Gangsters' Code*. This highly rated series earned Ferrante a nomination in the Presenter of the Year category at the United Kingdom's Grierson Awards, one of the most prestigious documentary awards in the world.

Ferrante's first book was a memoir, *Unlocked: The Life and Crimes of a Mafia Insider*. His second book is *Mob Rules: What the Mafia Can Teach the Legitimate Businessman*, an international bestseller translated into 15 languages. His third book is based on a theory of the dreaming brain which he began working on while still inside a prison cell. The book is titled, *The Three Pound Crystal Ball: How the Dreaming Brain Can See the Future*.

Users Review

From reader reviews:

Jose Reed:

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