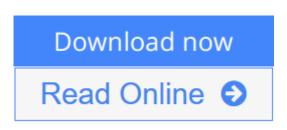


## Sex, Drugs and Economics: An Unconventional Introduction to Economics

By Diane Coyle



#### **Sex, Drugs and Economics: An Unconventional Introduction to Economics** By Diane Coyle

A refreshing look at economics with topics ranging from sex, drugs, arms and music to energy, movies and farming, the Internet and Aids, Diane Coyle plunges herself and the reader into some of the world's most contentious political and social issues. Diane Coyle shows how economic principles apply to headline issues in an entertaining, humane and highly intelligent way. Harvard-educated Coyle is an economist and award-winning writer specializing in business, technology and global economics.

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#### Sex, Drugs and Economics: An Unconventional Introduction to Economics By Diane Coyle Bibliography

- Sales Rank: #1385934 in Books
- Brand: Brand: Texere
- Published on: 2002-10-23
- Original language: English
- Number of items: 1
- Dimensions: 1.04" h x 6.18" w x 9.72" l,
- Binding: Hardcover
- 240 pages

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#### Review

"A fun read, it will give both the novice and the technician a great deal of food for thought." -- Dr. Sherry Cooper, Executive Vice-President and Global Economic Strategist, Bank of Montreal Group of Companies

"Diane Coyle delivers a most enjoyable tour and an effortless education in economics by exploring everyday subjects." -- *Peter Sutherland, Chairman, BP* 

"Diane Coyle has done the best job yet of showing how economic thinking can be applied to life . . ." -- *Paul Krugman, Professor of Economics and International Trade, Princeton University* 

"This is a highly engaging and remarkably literate survey of economics . . . Dr. Coyle has a rare talent . . ." --Andrew W. Lo, Harris & Harris Group Professor, MIT Sloan School of Management, and Director, MIT Laboratory for Financial Engineering

#### About the Author

Diane Coyle is a consultant and columnist for The Independent. After getting her Ph.D. from Harvard, she spent a year at the U.S. Treasury. She worked in the private sector and is an economist and a writer specializing in business, technology, and global economics. She was the Economics Editor for The Independent for eight years and in 2000 was the winner of the prestigious Wincott Award for Senior Financial Journalist. She is currently Managing Director of Enlightenment Economics, a consultancy, and a Visiting Research Fellow at the London School of Economics' Center for Economic Performance. Diane has written three other books: Paradoxes of Prosperity, The Weightless World and Governing the World Economy. She lives in London with her family

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