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By Julia T. Wood

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COMMUNICATION IN OUR LIVES, Fifth Edition, provides everything you need to strengthen your interpersonal, group, public speaking, and media literacy skills--and demonstrates the value of communication in your life. Award-winning, forward-thinking scholar Julia T. Wood focuses on helping you develop vital communication skills while exploring the latest research and theory of today's most prominent communication scholars, including current developments in cultural and social diversity and the impact of technology on communication. This popular text features an engaging, personal tone, highly readable style, and frequent Student Voice sections that explore how other students have experienced key communication concepts. It is also packed with interactive, online study tools that can help you explore human communication and become a more confident and effective communicator.

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Editorial Review

About the Author

Julia Wood joined the faculty at the University of North Carolina at Chapel Hill when she was 24. During her 37 years on the faculty, she taught classes and conducted research on personal relationships as well as gender, communication, and culture. She was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. In addition to publishing 25 books and 100 articles and book chapters, she has presented more than 100 papers at professional conferences and campuses around the country. Her accolades include 14 awards honoring her teaching and 16 awards recognizing her scholarship. She received her B.A. from North Carolina State University, her M.A. from the University of North Carolina at Chapel Hill, and her Ph.D. from The Pennsylvania State University.

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