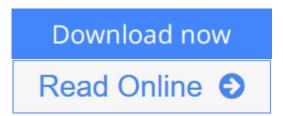


Financial Economics

By Frank J. Fabozzi, Edwin H. Neave, Guofu Zhou



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Financial Economics has quickly established itself as a strong and growing market. *Introduction to Financial Economics* by Frank Fabozzi, Ted Neave, and Gaofu Zhou presents an introduction to basic financial ideas through a strong grounding in microeconomic theory. This calculus based text explores the theoretical framework for analyzing the decisions by individuals and managers of firms, and area which is common to both the financial economics and microeconomics. It also explores the interplay of these decisions on the prices of financial assets.



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• Sales Rank: #897521 in Books

Brand: Brand: WileyPublished on: 2011-11-15Original language: English

• Number of items: 1

• Dimensions: 9.30" h x 1.10" w x 7.75" l, 2.25 pounds

• Binding: Hardcover

• 672 pages



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