



Prototyping and Modelmaking for Product Design (Portfolio Skills)

By Bjarki Hallgrímsson

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Building prototypes and models is an essential component of any design activity. Modern product development is a multi-disciplinary effort that relies on prototyping in order to explore new ideas and test them sufficiently before they become actual products. A comprehensive modern prototyping approach is crucial to making informed design decisions, and forms a strategic part of a successful designer's toolkit.

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About the Author

Bjarki Hallgrimsson is a practicing product development consultant and an Associate Professor at the School of Industrial Design, Carleton University, Ottawa.

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