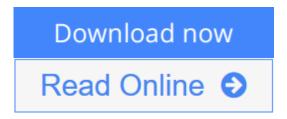


Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development)

By Clare Cooper Marcus, Wendy Sarkissian



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From the Introduction:

Consider these two places: Walking into Green Acres, you immediately sense that you have entered an oasis-traffic noise left behind, negative urban distractions out of sight, children playing and running on the grass, adults puttering on plant-filled balconies. Signs of life and care for the environment abound. Innumerable social and physical clues communicate to visitors and residents alike a sense of home and neighborhood. This is a place that people are proud of, a place that children will remember in later years with nostalgia and affection, a place that just feels "good."

Contrast this with Southside Village. Something does not feel quite right. It is hard to find your way about, to discern which are the fronts and which are the backs of the houses, to determine what is "inside" and what is "outside." Strangers cut across what might be a communal backyard. There are no signs of personalization around doors or on balconies. Few children are around; those who are outside ride their bikes in circles in the parking lot There are few signs of caring; litter, graffiti, and broken light fixtures indicate the opposite. There is no sense of place; it is somewhere to move away from, not somewhere to remember with pride.

These are not real locations, but we have all seen places like them. The purpose of this book is to assist in the creation of more places like Green Acres and to aid in the rehabilitation of the many Southside Villages that scar our cities.

This book is a collection of guidelines for the site design of low-rise, high-density family housing. It is intended as a reference tool, primarily for housing designers and planners, but also for developers, housing authorities, citizens'

groups, and tenants' organizations-anyone involved in planning or rehabilitating housing. It provides guidelines for the layout of buildings, open spaces, community facilities, play areas, walkways, and the myriad components that make up a housing site.

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Editorial Review

From the Inside Flap

"[Housing as If People Mattered] contains 254 guidelines that are well written, amply illustrated, and easily used, with listing of the various responses a designer might make to each recommendation. The guidelines deal with everything from the form, image, and orientation of buildings to the use of open space by children and adults of various age groups."

-- Thomas Fisher, Progressive Architecture

"In contrast to other guidelines, which typically represent either an aesthetic or technical emphasis, those offered by this book take the form of suggestions or opportunities for design that support activities, values and needs of the users--the and by any group who concern is the improvement of housing environments." --Sue Weidermann, *Landscape Architecture*

"Essential reading for anyone involved in housing design. . . . written so as to liberate creative interpretations of the guidelines, not to provide ready made solutions to copy. . . . The sections on play are full of wisdom, the profound concern for children's real needs contrasting with the desultory provision common in housing schemes."

-- Jane Darke, Architects' Journal

From the Back Cover

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About the Author

Clare Cooper Marcus is Professor Emeritus in the Departments of Architecture and Landscape Architecture at the University of California, Berkeley, Clare Cooper Marcus is internationally recognized for her pioneering research on the psychological and sociological aspects of architecture, land-use planning, and landscape design – particularly urban open space.

Wendy Sarkissian bring planning to life with over 40 years' experience in planning, design and environmental studies. Educated in Arts, literature, town planning and environmental ethics, I am a planner, author, educator, facilitator and consultant, working primarily in planning and development in Australia and overseas.

Users Review

From reader reviews:

Barbara Jones:

This Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) book is not really ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book will be information inside this reserve incredible fresh, you will get information which is getting deeper a person read a lot of information you will get. That Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) without we realize teach the one who reading it become critical in imagining and analyzing. Don't possibly be worry Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) can bring any time you are and not make your handbag space or bookshelves' come to be full because you can have it in your lovely laptop even cell phone. This Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) having excellent arrangement in word and also layout, so you will not sense uninterested in reading.

William Marquis:

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Randy Garrison:

Exactly why? Because this Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) is an unordinary book that the inside of the guide waiting for you to snap the idea but latter it will distress you with the secret the item inside. Reading this book next to it was fantastic author who have write the book in such remarkable way makes the content inside of easier to understand, entertaining technique but still convey the meaning entirely. So , it is good for you for not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of advantages than the other book have got such as help improving your talent and your critical thinking method. So , still want to postpone having that book? If I were you I will go to the book store hurriedly.

Fannie Vincent:

In this time globalization it is important to someone to obtain information. The information will make anyone to understand the condition of the world. The health of the world makes the information better to

share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You can observe that now, a lot of publisher which print many kinds of book. The book that recommended for you is Housing As If People Mattered: Site Design Guidelines for Medium-Density Family Housing (California Series in Urban Development) this book consist a lot of the information from the condition of this world now. This particular book was represented how do the world has grown up. The language styles that writer require to explain it is easy to understand. The writer made some study when he makes this book. That is why this book appropriate all of you.

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