



Offside: Soccer and American Exceptionalism.

By Andrei S. Markovits, Steven L. Hellerman

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Soccer is the world's favorite pastime, a passion for billions around the globe. In the United States, however, the sport is a distant also-ran behind football, baseball, basketball, and hockey. Why is America an exception? And why, despite America's leading role in popular culture, does most of the world ignore American sports in return? *Offside* is the first book to explain these peculiarities, taking us on a thoughtful and engaging tour of America's sports culture and connecting it with other fundamental American exceptionalisms. In so doing, it offers a comparative analysis of sports cultures in the industrial societies of North America and Europe.

The authors argue that when sports culture developed in the late nineteenth and early twentieth centuries, nativism and nationalism were shaping a distinctly American self-image that clashed with the non-American sport of soccer. Baseball and football crowded out the game. Then poor leadership, among other factors, prevented soccer from competing with basketball and hockey as they grew. By the 1920s, the United States was contentedly isolated from what was fast becoming an international obsession.

The book compares soccer's American history to that of the major sports that did catch on. It covers recent developments, including the hoopla surrounding the 1994 soccer World Cup in America, the creation of yet another professional soccer league, and American women's global preeminence in the sport. It concludes by considering the impact of soccer's growing popularity as a recreation, and what the future of sports culture in the country might say about U.S. exceptionalism in general.

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Editorial Review

Review

"Warmly recommended to all those who want to understand and appreciate . . . popular culture in the United States."--**Roman Horak, *Der Standard* (Vienna)**

"The text is well referenced, historically grounded, and offers excellent insight into US soccer and its past, present, and future potential as a major sport. Highly recommended for both the general population and those interested in sports studies and sociology of sport."--**Choice**

"This is the first adequate sociocultural history of the sport in the United States. . . . Sports sociologists will look to this book for soccer material and also for the author's fresh conceptualization of sports culture. Sociologists with more general interests in culture and institutional analysis might also find it useful and informative as a case study."--**John Wilson, *American Journal of Sociology***

From the Inside Flap

"The vexing question of why soccer struggles to establish itself firmly on the American sports landscape is brilliantly and persuasively answered in this groundbreaking work. Sociology scholars and soccer aficionados alike should be intrigued by this painstakingly comprehensive analysis, made especially accessible by the lively and enthusiastic style of the authors. It is remarkable as a happy marriage of the scholar's methods with the fan's passion for the world's game. A must read for lovers and observers of the game in America and in the totally converted soccer community occupying the rest of our planet."--**Seamus Malin, Soccer Commentator, ESPN and ABC**

From the Back Cover

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