



## Social Psychology

By Michael A. Hogg, Graham M. Vaughan

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An engaging, comprehensive and colourful introduction, "Social Psychology" is now fully revised and updated in its 4th edition. It remains accessible, involving and clearly structured, exploring key aspects of social psychology. Through its many features and lively approach, "Social Psychology" will inform and challenge students everywhere and will prove invaluable to anyone with an interest in the field. "Social Psychology" effectively consolidates European and North American perspectives to provide coverage with a unique global flavour.

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## **Editorial Review**

From the Back Cover

Social Psychology 4th edition is a superb introductory text, now fully revised and updated. It remains very accessible, written to engage and involve. It is clearly structured and comprehensive, exploring key aspects of social psychology. Through its many features and lively approach, Social Psychology will inform and challenge students everywhere.

Social Psychology consolidates European and North American perspectives effectively to provide coverage with a unique global flavour.

### **NEW FEATURES:**

- § Increased coverage of social identity, affect, groups, deviance, ideology, and implicit attitudes reflects current issues and developments.
- § New student friendly features, including theory and concepts boxes, research highlights, real world examples, and applied contexts highlight key information throughout.
- § Inclusion of colour photographs and illustrations clarifies subject matter and supports understanding of every topic.

### **CLASSIC FEATURES**

- § Coverage of inter-group relations, social identity, social representations and levels of explanation presented within a European context.
- § Full consideration of traditional topics such as social cognition, attitudes, influence, leadership and decision making, interpersonal relationships and aggression.
- § Stand-alone chapters on culture, self and identity, and language and communication.
- § Applied fields of health, organizations, and gender are integrated throughout.
- § Addresses the historical context and background of social psychology's theories and research.
- § Real world examples are used throughout to promote debate and further exploration of the subject.

§ Students and Lecturers will find a range of targeted resources on our Companion Website such as self-test questions for each chapter, a password-protected Instructor's Manual and testbank files. To access these materials, visit [www.pearsoned.co.uk/hogg](http://www.pearsoned.co.uk/hogg)

## THE AUTHORS

**Michael Hogg** is Professor of Social Psychology at the University of Queensland, and Visiting Professor of Psychology at the University of California, Santa Barbara. He has previously lectured at Bristol University, Princeton University, and the University of Melbourne, and has been a British Academy Visiting Professor at Birmingham University.

**Graham Vaughan** is Professor of Psychology at the University of Auckland. He has previously held posts at Bristol University, Cambridge University, the Maison des Sciences de l'Homme in Paris, the University of Illinois, Princeton University, and the National University of Singapore.

## About the Author

**Michael Hogg** is Professor of Social Psychology at Claremont Graduate University. He is also an Honorary Professor of Psychology at the University of Kent and the University of Queensland. His research focuses on social identity processes within and between large and small groups, and he has published widely on topics including intergroup relations, group cohesion, leadership, group motivations, and conformity processes. Professor Hogg is co-editor of the journal *Group Processes and Intergroup Relations*, an associate editor of the *Journal of Experimental Social Psychology*, and Senior Consulting Editor for the *SAGE Social Psychology Program*. He is a fellow of the Society for Personality and Social Psychology, the Society for the Psychological Study of Social Issues, the Western Psychological Association, and the Academy of the Social Sciences in Australia.

Michael Hogg' home page: <http://www.cgu.edu/pages/3948.asp>

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