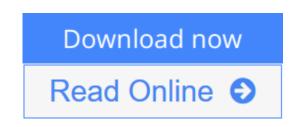


# The Pun Also Rises: How the Humble Pun Revolutionized Language, Changed History, and Made Wordplay More Than Some Antics

By John Pollack



**The Pun Also Rises: How the Humble Pun Revolutionized Language, Changed History, and Made Wordplay More Than Some Antics** By John Pollack

A former word pun champion's funny, erudite, and provocative exploration of puns, the people who make them, and this derided wordplay's remarkable impact on history.

The pun is commonly dismissed as the lowest form of wit, and punsters are often unpopular for their obsessive wordplay. But such attitudes are relatively recent developments. In *The Pun Also Rises*, John Pollack-a former World Pun Champion and presidential speechwriter for Bill Clinton-explains why such wordplay is significant: It both revolutionized language and played a pivotal role in making the modern world possible. Skillfully weaving together stories and evidence from history, brain science, pop culture, literature, anthropology, and humor, *The Pun Also Rises* is an authoritative yet playful exploration of a practice that is common, in one form or another, to virtually every language on earth.

At once entertaining and educational, this engaging book answers fundamental questions: Just what is a pun, and why do people make them? How did punning impact the development of human language, and how did that drive creativity and progress? And why, after centuries of decline, does the pun still matter?

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#### **Editorial Review**

Review

"Punderful!" -Ben Schott, author of *Schott's Original Miscellany* 

"Anyone with an interest in language is going to find this book fascinating." -David Crystal, author of *How Language Works* 

"With his compelling narrative style, Pollack unearths hard evidence that the noble pun is much more than a literary step-child or linguistic anomaly. And as a practitioner of the art and artifice of wordplay himself, John naturally dedicates a bit of spice to peppering and assaulting us with a few subtle zingers of his zone." -Gary Hallock, producer of the O.Henry Pun-Off World Championships

"In *The Pun Also Rises*, John Pollack stirs the brain and tickles the funny bone with rewording insights into why the pun is dramatically rising in our culture, and illuminates with dazzling whiz and witdom how the pun has made us who we are today."

-Richard Lederer, International Punster of the Year and author of Get Thee to a Punnery

#### About the Author

**John Pollack**, former presidential speechwriter, won the 1995 O. Henry World Championship Pun-Off. His previous books include Cork Boat and *The World on a String: How to Become a Freelance Foreign Correspondent*. He lives in New York City.

#### **Users Review**

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The Pun Also Rises: How the Humble Pun Revolutionized Language, Changed History, and Made Wordplay More Than Some Antics can be one of your beginning books that are good idea. Most of us recommend that

straight away because this e-book has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort to set every word into delight arrangement in writing The Pun Also Rises: How the Humble Pun Revolutionized Language, Changed History, and Made Wordplay More Than Some Antics although doesn't forget the main place, giving the reader the hottest and based confirm resource facts that maybe you can be one among it. This great information can drawn you into completely new stage of crucial contemplating.

#### Linda Justice:

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