



## Real World Modo: The Authorized Guide: In the Trenches with Modo

By *Wes McDermott*

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modo is one of the most exciting 3D applications to come out in ages. With its revolutionary toolset, inspiring 3D rendering engine, and advanced ergonomics it promises to offer tremendous advantages to almost any segment within the CGI and graphics industry.

This book teaches artists how to use modo to maximize benefits with the shortest learning curve. To not only identify and exploit the power of the modo toolset, but to also show the tremendous advantages of learning and implementing modo to any who could derive a benefit by doing so.

McKay Hawkes will illuminate modo with clear, motivating, entertaining and stylized pages. This book will inspire and intrigue readers with captivating imagery, strong emotional draw, pertinent industry information, real world observations, and valuable tips & tricks.

The companion web site (hosted on Luxology's web site) will include an online tutorial video relating to the creation of the inspiring cover art and all relating support files.

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### **Editorial Review**

#### Review

"Real World Modo is excellent for experienced users and beginners alike. Wes McDermott's writing is accessible to users of all skill levels, and his topics are well thought-out and easy to follow. Real World Modo is now an important part of our organization's education library."

-John Kabus, Founder & President, Synapse Gaming

"A pragmatic and often personal guide to using modo (and by extension, 3D software in general) to get the job done. This book is less about theory, and highly focused on results. Wes gently but firmly guides you through the process with a steady hand and insight borne from untold thousands of hours using the software. It's like having a modo buddy who takes the time to tell you what you really need to know to use the software effectively."

-Bob Bennett, Luxology

#### From the Back Cover

Explore one of the most exciting 3D tools on the market, modo, with Real-World modo - the Luxology approved, concept and principle- driven guide. Learn to apply the revolutionary, artist-friendly modo toolset with its powerful 3D rendering engine to your project workflows. In a clear, motivating, and entertaining style, Luxology insider, Wes McDermott, provides captivating 3D imagery, real world observations, and valuable tips and tricks all in one place - an invaluable resource for any digital artist.

Explore 3D techniques and principles with chapters on modelling, UV mapping, texturing, animation, lighting and rendering. Learn to leverage the technical elements of the modo rendering engine including Antialiasing, Shading Rate and Irradiance Caching from an artist's perspective. Integrate modo with other 3D applications such as Maya and Mudbox and learn to properly setup a linear rendering workflow within modo. For practical, hands-on techniques, you can visit [www.wesmcdermott.com](http://www.wesmcdermott.com) for video walk-throughs that further enhance the coverage in the book.

#### About the Author

By Wes McDermott, Wes has been a professional 3D artist for 10 years, working in video production and print design. For the past six years, Wes has been the Multi-Media Developer for UPS Airlines at the Flight Training Center. He creates various 3D elements for video and interactive online training. Published in HDRI 3D magazine and a featured artist at Luxology.com, Wes has participated in beta tests for both Luxology and Autodesk, leading 3D software companies.

## **Users Review**

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Do you have favorite book? Should you have, what is your favorite's book? Reserve is very important thing for us to learn everything in the world. Each publication has different aim or maybe goal; it means that guide has different type. Some people really feel enjoy to spend their the perfect time to read a book. These are reading whatever they consider because their hobby is definitely reading a book. How about the person who don't like examining a book? Sometime, man or woman feel need book after they found difficult problem or maybe exercise. Well, probably you will require this Real World Modo: The Authorized Guide: In the Trenches with Modo.

#### **Tony Paulson:**

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