



Colombia - Culture Smart!: The Essential Guide to Customs & Culture

By Kate Cathey

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Colombia is a magical country, full of spectacular varied landscapes, rare ecosystems, succulent tropical fruits, salsa and cumbia music, and kind, fun-loving people. The modern culture is a synthesis of Spanish, indigenous, and African traditions, evident in the music, the food, and Barranquilla's famous Carnaval. The country's major cities are modern and cosmopolitan, with an international style and consumerism that makes them feel more like cities in the USA than Latin America. Yet, five minutes into the countryside, its distinct rural charms reveal a slower and more bucolic past. In the collective imagination, Colombia is exotic, lawless, and dangerous—an illegal narcotics trade and the ongoing armed conflict have contributed to its bad-boy image. But things are changing, and there is so much more than that. Entrenched social inequality has led to strife, manifest in the long-lived left- and rightwing rebel movements and a cycle of appalling violence that has saturated four decades with an undeclared civil war. And still, the Colombians are animated, lighthearted and fun—always ready to laugh and enjoy the moment. They have found strength in each other, in their families, and closest friends who are the cornerstones of their lives. *Culture Smart! Colombia* shows how the country's rough geography and tumultuous history have shaped modern values and attitudes. It looks at the public realm and at life at home with the family. It introduces you to Colombia's distinct and delicious cuisine, and reveals what people think about each other, their neighbors, and foreigners. There is advice on the safest ways to get around; on how business is done; and how Colombians communicate. *Culture Smart! Colombia* explains the intricacies of a culture that is both modern and steeped in tradition, international and regional, cosmopolitan and agrarian, very rich and very poor, and after more than four decades of undeclared civil war is happily emerging from tough times and getting ready for the future.

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Editorial Review

Review

Culture Smart! has come to the rescue of hapless travellers, Sunday Times Travel - ...the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries, Global Travel - ...full of fascinating, as well as common sense, tips to help you avoid embarrassing faux pas, Observer - ...as useful as they are entertaining, Easy Jet Magazine - ...offer glimpses into the psyche of a faraway world, New York Times.

About the Author

Kate Cathey is a writer and anthropologist currently based in Bogotá, Colombia. Born in the USA, she attended Sarah Lawrence College in New York, where she studied Art History, and later graduated with a BA in World Arts and Cultures, concentration in Anthropology, from the University of California, Los Angeles. Since then, she has traveled extensively in Latin America, researching and writing about regional cultural and culinary traditions. She has lived in Mexico City, where she attended and wrote about small town fiestas, ferias, and festivals throughout the country, and studied indigenous gastronomy and ritual at the Universidad Nacional Autónoma de México. In 2009 Kate moved to Colombia where she continues these pursuits. She also directs cultural travel programs and is a regular contributor to Bogotá's English-language newspaper, *The City Paper*.

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