

Principles of Managerial Finance (12th Edition)

By Lawrence J. Gitman, Chad J. Zutter



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Gitman's proven Learning Goal System—a hallmark feature of **Principles of Managerial Finance**—weaves pedagogy into concepts and practice, providing readers with a road map to guide them through the text and supplementary tools. The **Twelfth Edition** now includes an emphasis on personal finance issues to add currency and relevance to the already cohesive learning framework.

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For all readers interested in managerial finance.



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Editorial Review

About the Author

Lawrence J. Gitman received his degrees from Purdue University, the University of Dayton, and the University of Cincinnati. He is currently a professor of finance at San Diego State University, and a prolific author with over forty published articles and several textbooks, including **Principles of Managerial Finance**, Twelfth Edition, and **Principles of Managerial Finance**, Brief, Fifth Edition.

In addition to teaching, Gitman is also a member of the Certified Financial Planner Board and an associate editor of several journals. He has served on a number of esteemed organizations, including the Academy of Finance Association and the Financial Management Association National Honor Society.

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