



Streetwise Manhattan Map - Laminated City Street Map of Manhattan, New York - Folding pocket size travel map with subway map, bus map

By Streetwise Maps

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Streetwise Manhattan Map - Laminated City Street Map of Manhattan, New York - Folding pocket size travel map with subway map, bus map By Streetwise Maps

Streetwise Manhattan Map - Laminated City Street Map of Manhattan, New York - Folding pocket size NYC travel map with integrated subway lines & stations - bus map

This map covers the following areas:

Main Manhattan Map 1:27,000

Manhattan Bus Map

Some people think Manhattan and New York City are synonymous, but technically they are not. Manhattan is one of the five boroughs that make up New York City. The others are Brooklyn, The Bronx, Queens, and Staten Island. It's a persnickety detail, but detail is what STREETWISE® is about. For example, the architectural details drawn on the Manhattan New York map are in outline form. A solid drawing would obscure the streets surrounding the location, and therefore hamper the usability of the map. Only in unobstructed locations will you find a solid drawing.

You may not notice this or any of the many other details that combine to make a NY city map that has been called the best selling map on earth*. The STREETWISE® Manhattan Map is detailed from lower tip to upper tip. It is layered with information about sites and mass transit routes. The New York City Subway system is one of the most important and vital rail networks in the world. It is also the fastest and cheapest way to travel north-south in New York. Our Manhattan street map has the best designed diagram of the Subway system ever produced on a street map. An inset of Manhattan bus routes complements the Subway system. You are now prepared to travel the length and breadth of Manhattan. From shopping in SOHO, dining in the Village, working in Midtown, visiting the Met on the Upper East Side or strolling thru Central Park, you're covered with the STREETWISE® Manhattan Map of NYC. From the Staten Island Ferry up to the rediscovered realm of Harlem, you can navigate like a

native New Yorker with this pocket size Manhattan Map.

Good city maps, like the STREETWISE® map of Manhattan, will guide you in the right direction and directly impact your experience of New York. A good Manhattan map will also keep you grounded, relaxed and confident in your decisions about where to go and how to get there. Whether by car, train, bus or on foot you are confident because you carry the most knowledgeable travel companion when you carry our NYC street map, the best laminated Manhattan Map on the market.

Our pocket size map of Manhattan is laminated for durability and accordion folding for effortless use. The STREETWISE® Manhattan map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Manhattan map today and you too can navigate Manhattan, New York like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

* Publishers Weekly January 2004

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Streetwise Manhattan Map - Laminated City Street Map of Manhattan, New York - Folding pocket size NYC travel map with integrated subway lines & stations - bus map

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Editorial Review

Review

'Don't leave home without STREETWISE.' --**The New York Times**

'STREETWISE is an absolute travel essential.' --**Travel + Leisure Magazine**

'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --**Chicago Daily Herald**

About the Author

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.

The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.

After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.

He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.

More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.

Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.

Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.

Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE

only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure.

In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Users Review

From reader reviews:

Joseph Woodruff:

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Edward Brown:

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