



The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger))

By Nanci K. Raphael

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This practical book takes the entrepreneur past the business plan and into the toughest business game they'll ever face?self-management for daily and long-term success.

- Foreword by Marshall Goldsmith, bestselling author of *What Got You Here Won't Get You There: How Successful People become More Successful* and *Mojo: How to Get It, How to Keep It, and How to Get It Back When You Lose It*
- "Ask Yourself" questions and key "Practices" at the end of each chapter
- A summary of key points at the end of each chapter

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Editorial Review

Review

"When the economy is unpredictable and we don't know about the next quarter let alone the next year, how do we find our way? Where do we look for stability?"

As Nanci Raphael teaches us, the kind of stability that will guide us comes from inside. In this wonderful guidebook, she teaches us how chaotic life can become when we devote our energies to avoiding what we are afraid of. And she carefully shows us the many benefits we derive when we are able to slow down, reflect, meditate, find what success really means, and ultimately develop faith in our own creativity and resilience.

And she does this through practical examples, helpful exercises and gentle guidance. She is the guide any entrepreneur needs today. And tomorrow." --Daniel Gottlieb PhD, Host of "Voices in the Family" WHYY FM Philadelphia, and author of *Letters to Sam*, *Learning from the Heart*, and *The Wisdom of Sam*

"In this masterpiece Nanci delivers some of the most important lessons you will ever need to learn in business! One of my favorite quotes is by Oliver Wendall Holmes which is: 'We all need an education in the obvious.' Nanci is delivering an advanced program of the most important obvious education you will ever need inside this book! Don't just read this book, devour every single word!" --Peggy McColl, New York Times Best-Selling Author of *Your Destiny Switch*

"In *The Entrepreneur's Guide to Mastering the Inner World of Business*, Nanci Raphael describes in beautiful gut-wrenching detail what it's like to live in the mind, heart (and the body) of a business owner. She is qualified to offer proven action steps to take to make change happen." --Marcia Wieder, CEO/Founder, Dream University

"It's been said that most business problems are personal problems in disguise. If you want to do big things in business (or life) the inner game is the game you must win. If you do, you'll create breakthrough results. *The Entrepreneur's Guide to Mastering the Inner World of Business* is your playbook. Study its strategies, principles, and techniques. Your future depends on it." --Michael Port, New York Times Bestselling Author of *Book Yourself Solid*, *Beyond Booked Solid*, *The Contrarian Effect*, and *The Think Big Manifesto*

"If you ever get a sense, as an entrepreneur, that you're the only one feeling or acting a certain (strange!) way, then read Nanci's book immediately. Her insightful and inspirational stories will help you push through the pain and reach your goals." --Verne Harnish "Growth Guy", CEO Gazelles

"Nanci Raphael has shifted the way small business owners can achieve true, long-lasting success. This is not another step-by-step, how-to book on getting rich. This is a book that looks at how to 'have it all,' -- money, meaning, and success. She shows you how to get it (the easy way), how to keep it, and how to get it back if you lose your way. If you're an entrepreneur, you owe it to yourself to read this book!" --Christine Kloser, author of *The Freedom Formula: How to Put Soul in Your Business and Money in Your Bank*

Review

"Nanci speaks from her heart, in straight forward no-nonsense terms. I know this woman and I trust her emphatically. I strongly support her vision."

(Dr. Wayne Dyer, best-selling author of *Excuses Begone!*)

About the Author

Nanci Raphael is the founder of Leadership & Executive Development (www.keyleaders.com) and Voom Factor (www.voomfactor.com).

Users Review

From reader reviews:

Tommy Cowen:

Spent a free time to be fun activity to try and do! A lot of people spent their sparetime with their family, or their very own friends. Usually they undertaking activity like watching television, planning to beach, or picnic in the park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your free time/ holiday? Could be reading a book can be option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to consider look for book, may be the reserve untitled The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) can be great book to read. May be it might be best activity to you.

Jose Brown:

The reason? Because this The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) is an unordinary book that the inside of the reserve waiting for you to snap the item but latter it will zap you with the secret the idea inside. Reading this book adjacent to it was fantastic author who all write the book in such amazing way makes the content inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this nowadays or you going to regret it. This amazing book will give you a lot of positive aspects than the other book possess such as help improving your proficiency and your critical thinking method. So , still want to delay having that book? If I had been you I will go to the reserve store hurriedly.

John Gravatt:

Reading can called mind hangout, why? Because while you are reading a book especially book entitled The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) your brain will drift away trough every dimension, wandering in most aspect that maybe unknown for but surely might be your mind friends. Imaging each and every word written in a guide then become one form conclusion and explanation which maybe you never get previous to. The The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) giving you yet another experience more than blown away your head but also giving you useful info for your better life in this era. So now let us show you the relaxing pattern here is your body and mind are going to be pleased when you are finished reading through it, like winning an activity. Do you want to try this extraordinary wasting spare time activity?

Mark Guerrero:

The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) can be one of your beginner books that are good idea. We all recommend that straight away because this book has good vocabulary that can increase your knowledge in vocabulary, easy to understand, bit entertaining but delivering the information. The article writer giving his/her effort to get every word into delight arrangement in writing The Entrepreneur's Guide to Mastering the Inner World of Business (Entrepreneur's Guides (Praeger)) yet doesn't forget the main position, giving the reader the hottest and also based confirm resource information that maybe you can be among it. This great information can drawn you into fresh stage of crucial contemplating.

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