



The Insider's Guide to Independent Film Distribution

By Stacey Parks

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The Insider's Guide to Independent Film Distribution By Stacey Parks

Innovation in technology means that almost anyone can make an independent film these days. Although this may be good news for aspiring filmmakers, it also means that the oversupply of independent films on the market has caused acquisition prices to dramatically decrease. As a result, producers and investors rarely recover their initial investment in the films they make. But don't be discouraged! Use this book to learn the realities of the market in advance and map out a winning distribution plan.

This comprehensive manual for filmmakers and producers dedicated to film distribution and the marketplace could mean the difference between getting your film out to the public and keeping it "in the can." Learn how to sell your movie to a studio, a cable network, a video distributor, or an international buyer. Self-distribution and other alternatives to traditional distribution are also considered. In addition, you'll hear some success stories from producers and hear exactly what buyers are seeking.

Stacey Parks has worked with hundreds of hungry filmmakers to get their films a distribution deal and knows how frustrating the whole process can be. Let her show you how you can take control of your filmmaking career and start getting your work seen by audiences with a few little-known distribution secrets.

Features include:

- . Interviews and case studies with producers and distributors
- . Ten ways to market your film for self-distribution
- . Sales projections per territory
- . Distribution resources listings
- . Negotiation tips for distribution agreements
- . Sample distribution agreements
- . What you must know to get your independent film distributed
- . Written by a distributor who knows the process inside and out
- . Interviews with buyers and acquisitions executives from every sector of the business on what kinds of films they look for, what they're sick of seeing, and how their acquisitions processes work
- . Website features sample distribution agreements, budgets, and more!

New to this edition:

- . Completely updated for modern distribution practices (broadcast, DVD, VOD, and other kinds of distribution deals)
- . New coverage on crowd-funding, social media, film marketing, and deal memos
- . Get the best inside distribution secrets from brand new interviews with an international cast of directors, producers, and distribution experts who share their experiences
- . Companion website features helpful downloadable forms and templates, sample distribution memos, and a great resource section

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The Insider's Guide to Independent Film Distribution By Stacey Parks Bibliography

- Sales Rank: #365827 in Books
- Published on: 2012-02-08
- Original language: English
- Number of items: 1
- Dimensions: .40" h x 5.90" w x 8.80" l, .60 pounds
- Binding: Paperback
- 168 pages

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Editorial Review

Review

"Well written, concise and (most importantly) honest! A must-have for indie filmmakers."--Kate Pearson, SVP, Programming, The Documentary Channel

"Finally, a contemporary and practical book about film distribution that explores this often mysterious and misunderstood part of the industry. As an academic text the approach is both classroom and reader friendly, providing information not easily found elsewhere."--Sharon Badal Faculty, New York University Tisch School of the Arts Kanbar Institute of Film and Television

"The book is well worth a read especially for those filmmakers who take the business of filmmaking seriously." - Karen van Schalkwyk, SCREEN AFRICA

From the Back Cover

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This comprehensive manual for filmmakers and producers dedicated to film distribution and the marketplace could mean the difference between getting your film out to the public and keeping it "in the can." Learn how to sell your movie to a studio, a cable network, a video distributor, or an international buyer. Self-distribution and other alternatives to traditional distribution are also considered. In addition, you'll hear some success stories from producers and hear exactly what buyers are seeking. This second edition features the most prevalent developments in distribution practices today.

Stacey Parks has worked with hundreds of hungry filmmakers to get their films a distribution deal and knows how frustrating the whole process can be. Let her show you how you can take control of your filmmaking career and start getting your work seen by audiences with a few little-known distribution secrets.

Features include: . Interviews and case studies with producers and distributors . Ten ways to market your film for self-distribution . Sales projections per territory . Distribution resources listings . Negotiation tips for distribution agreements . Sample distribution agreements . What you must know to get your independent film distributed . Written by a distributor who knows the process inside and out . Brand new interviews with buyers and acquisitions executives from every sector of the business on what kinds of films they look for, what they're sick of seeing, and how their acquisitions processes work . Website features sample distribution agreements, budgets, and more!

About the Author

Stacey Parks is the author of the "Inside Guide To Independent Film Distribution" (Focal Press), a comprehensive educational program for filmmakers and producers dedicated to film distribution and the marketplace. Stacey has worked in independent film for over 10 years, and is currently a sales executive at the BBC Worldwide in Los Angeles. She was previously a foreign sales agent for many years. You can join her film distribution community on the web at www.FilmSpecific.com.

Users Review

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Linda Doyle:

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