



How to Read A Balance Sheet

By N Ramachandran



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Finance Made Easy Series has been designed to cater to managers and executives with little understanding of finance and little time to read treatises on financial management. Hence, it seeks to demystify apparently complex financial statements and help create a finance-savvy executive class, the key to fiscally sound and successful businesses. A lucid, creative and concise exposition of financial statements, their components, jargon and computational methods along with short stories and numerical examples makes for an engaging read for busy professionals. How to Read a Balance Sheet focuses on Balance Sheet, arguably the most important and revealing of all financial statements of any business organization. The book covers: Definition, overview, and importance of a balance sheet; Key components of a balance sheet, their constituents and methods of calculation; Various formats of a balance sheet with examples; Analysis of a balance sheet with examples; Exercises with answer keys Using simple language and short stories to set the stage and tone for theoretical discussions, it helps non-finance executives make sense of jargon-laden balance sheets of their firms.

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Editorial Review

About the Author

Dr N Ramachandran, fellow of IIM-Calcutta, is the principal consultant with Management Advisory Services, Kochi, Kerala, with over three decades of academic experience at his alma matter and Asian Institute of Technology (AIT), Bangkok. He has also been a consultant to government and non-government agencies in various countries including India, Thailand, Laos, Sri Lanka, Cambodia and Vietnam. Ram kumar Kakani, fellow of IIM-Calcutta, is Associate Professor at XLRI, Jamshedpur, with a rich experience in corporate sector. A recipient of the AIMS Best Young Teacher Award (2005) and ranked among the top 1% of the Social Science Research Network (SSRN) authors (2007), Kakani has co-authored popular text books.

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Gary Bloomfield:

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