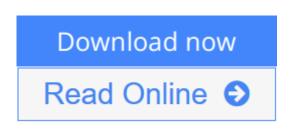


### **Redirect: The Surprising New Science of Psychological Change**

By Timothy D. Wilson



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#### "There are few academics who write with as much grace and wisdom as Timothy Wilson. REDIRECT is a masterpiece." -Malcolm Gladwell

What if there were a magic pill that could make you happier, turn you into a better parent, solve a number of your teenager's behavior problems, reduce racial prejudice, and close the achievement gap in education? There is no such pill, but story editing - the scientifically based approach described in REDIRECT - can accomplish all of this.

The world-renowned psychologist Timothy Wilson shows us how to redirect the stories we tell about ourselves and the world around us, with subtle prompts, in ways that lead to lasting change. Fascinating, groundbreaking, and practical, REDIRECT demonstrates the remarkable power small changes can have on the ways we see ourselves and our environment, and how we can use this in our everyday lives.

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"Redirect is a great book!"?Carol Dweck, PhD, author of Mindset

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#### About the Author

Timothy D. Wilson is the Sherrell J. Aston Professor of Psychology at the University of Virginia. He has written for *Science* and the *New York Times*, among other publications, and is the author of *Strangers to* 

Ourselves. He lives in Charlottesville, Virginia.

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