



The Evolution of Management Thought, 4th Edition

By Daniel A. Wren

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Traces the evolution of management thought from its earliest days to the present by examining the backgrounds, ideas and influences of major contributors. Profiles significant eras in the development of management thought, analyzing various trends and movements. This edition features evolving concepts regarding management theory, education, motivation, leadership and other historically recurring topics, describing them in terms of their influence on today's students. A new chapter explores the dynamic nature of global competition, the ability to cope in a more culturally diverse world, concern about ethics and social responsibility, business and strategy as the integrating task of general management.

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