



The One-Person Marketing Plan Workbook

By C.J. Hayden

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The One-Person Marketing Plan Workbook By C.J. Hayden

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Editorial Review

About the Author

C.J. Hayden is a San Francisco business coach. Since 1992, she's been helping entrepreneurs and self-employed professionals get clients, get strategic, and get things done. C.J. is the best-selling author of *Get Clients Now!* She is a Master Certified Coach, has written more than 400 articles for publications such as *Home Business*, *RainToday*, and *About.com*, and taught marketing for John F. Kennedy University, Mills College, and the U.S. Small Business Administration.

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